



# Navigating Relief Opportunities

## Part 2

Franca Brilliant, Nonprofit Consultant

April 16, 2020 10 am

# What we will cover

- Review requirements and application for Montgomery County Public Health Emergency Grant
- Update on other funding programs for nonprofit employers at federal, state, county level
- Your questions

# Public Health Emergency Grant

- What it offers
  - Up to \$75K to nonprofits and small businesses
  - First \$10 million awarded in grants of \$10K or less
  - 25% set aside for restaurants and retail
  - Additional \$2500 for teleworking costs, if eligible

# PHEG website

<https://www.montgomerycountymd.gov/Biz-Resources/pheg/index.html>

# Requirements

- 100 or fewer full-time employees
- Based in County—50% of revenue or 50% of employees in Montgomery County
- Show 50% loss in March 2020 compared to monthly average
- Must be eligible for large grant to apply for teleworking funds

# Application

Online application:

<https://www.montgomerycountymd.gov/Biz-Resources/pheg/apply.html>

Spanish version of form:

<https://www.montgomerycountymd.gov/Biz-Resources/Resources/Files/pheg/PHEG-application-sample-spanish.pdf>

**SAMPLE -- For Informational Purposes Only - Applications Must be Submitted Using the Online Application Process When It Becomes Available.**

**Public Health Emergency Grant Program Application**

\*Applicant Business Name:

\*Address:

\*Phone:

\*Applicant Business President/CEO/Owner Name:

\*Contact Email:

Other contact:

Title:

Other contact email:

\*Please indicate if:

\_\_\_ The business has its physical business location(s) only in Montgomery County; or

\_\_\_ The business has physical business locations both in and outside of the County, but the County based location(s) accounts for over 50% of the business's total number of employees, or over 50% of the business's gross sales.

\*Type of Business Entity: LLC    Corporation    Partnership Sole Proprietor    Non-Profit  
Other:

\*Year Established:

\*Industry:

\*Federal Tax ID number:

\*Number of Employees as of January 31, 2020: Full-time \_\_\_\_\_ Part-time \_\_\_\_\_ \*Number of

Employees at Date of Application: Full-time \_\_\_\_\_ Part-time \_\_\_\_\_

Are these employees still working? Yes    No

\*Have your payroll expenses been reduced since January 31, 2020? Yes    No    (by \$\_\_\_\_\_/month)

\*Has your rent or lease payment been deferred? Yes No (by \$ \_\_\_\_\_/month)

\*Has your rent or lease payment been waived? Yes No (by \$ \_\_\_\_\_/month)

Name of Landlord: \_\_\_\_\_

Do you have capital reserves? Yes No (If yes, how many months of operating expenses could your capital reserves cover?)

\*Is your business still open/operating? Yes No

If not, do you plan to reopen? Yes No

County funding may be an insufficient bridge to reopening or a fully functioning business. Our goal is to help as many as possible get through this crisis; therefore, we are encouraging you to also apply for federal and state programs. Information on these programs may be found at <https://montgomerycountymd.gov/HHS/RightNav/Coronavirus-biz.html>

\*Have you (or do you plan to) applied for State or Federal funding assistance? Yes No If no, why not? \_\_\_\_\_

Which program(s)? (Check all that apply.)

- MD Small Business COVID-19 Emergency Small Business Relief Grant
- MD Small Business COVID-19 Emergency Relief Loan
- MD COVID-19 Layoff Aversion Fund – Workforce Development/Adult Learning
- MD COVID-19 Emergency Relief Manufacturing Fund
- SBA Economic Injury Disaster Loan Assistance (EIDL)
- SBA Emergency Economic Injury Grant
- SBA Paycheck Protection Program
- SBA Small Business Debt Relief Program
- IRS Employee Retention Tax Credit
- IRS Delay of Payment of Employer Payroll Taxes
- Other: \_\_\_\_\_

\*Have you received any funding from any of these sources? Yes No

If so, how much total funding? \_\_\_\_\_

Your application for, or receipt of, these funds does not disqualify you from receiving County funds, although funds should not be used for the same purposes.



\*Intended Use of County Grant Funds:

Wages/benefits \_\_\_\_\_ %

Rent \_\_\_\_\_ %

Taxes \_\_\_\_\_ %

Debt/expenses \_\_\_\_\_ %

Utilities \_\_\_\_\_ %

Inventory % Other %

Describe other: \_\_\_\_\_

**Total:** \_\_\_\_\_ **100%**

Equipment/software for employee Telework needs: \$ \_\_\_\_\_ (total cannot exceed \$2,500)

Briefly describe how this public health emergency has caused financial stress or disrupted the applicant businesses' operations (examples include: notices from tenants closing and not paying rent; inability to make payments due to reduced sales or suspended operations; increased costs due to COVID-19 preventative measures; etc.):

\*In order to establish an average baseline of revenues, upload at least 2 of the following required documents that have been signed or have proof of electronic signature (indicate which documents you are including):

- Tax Return 2019 (or 990, or Financial Statements for religious organizations) – if filed
- Tax Return 2018 (or 990, or Financial Statements for religious organizations)
- Tax Return 2017 (or 990, or Financial Statements for religious organizations)
- Interim Profit & Loss Statements if applicant business is less than 2 years old (and any Tax Return the business filed with the IRS) – 2019
- Interim Profit & Loss monthly statements (if applicant business is less than 2 years old) - 2020
- 2019 Profit and Loss Statement (if applicant business is less than 2 years old)
- Schedule C from your Personal Tax Returns (for Sole Proprietors) 2018
- Schedule C from your Personal Tax Returns (for Sole Proprietors) 2017

\*In order to determine the financial loss experienced due to the public health emergency, please upload these Required Documents:

- Apply now
- Ask for as much as you can justify
- Questions?

# Other Funding Opportunities

- State Level

- Maryland State Arts Council Emergency Grants

<https://www.msac.org/grants/emergency-grant>

- Nonprofit Interest Free Micro Bridge Loan (NIMBL)

[https://commerce.maryland.gov/fund/maryland-nonprofit-development-center-program-fund-nonprofit-interest-free-micro-bridge-loan-account-\(nimbl\)](https://commerce.maryland.gov/fund/maryland-nonprofit-development-center-program-fund-nonprofit-interest-free-micro-bridge-loan-account-(nimbl))

- Federal

- Paycheck Protection Program

<https://www.sba.gov/funding-programs/loans/coronavirus-relief-options/paycheck-protection-program-ppp>

- SBA Economic Injury Disaster Loans

<https://www.sba.gov/page/disaster-loan-applications>

Thank you!

[Franca.Brilliant@gmail.com](mailto:Franca.Brilliant@gmail.com)

@FrancaBrilliant