



# **Nonprofit Montgomery and COVID-19 Response Virtual Meeting- Philanthropy**

April 15, 2020

We envision a Montgomery County whose residents are served by a high-quality, comprehensive, cost-effective and sustainable healthcare system.



**“WE ARE NOT  
MAKERS OF  
HISTORY.**

**WE ARE MADE  
BY HISTORY.”**

**-MARTIN LUTHER KING, JR.**



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Philanthropy leaders are transforming the sector's norms just as our nonprofit and public partners are re-norming and shifting operations.



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- I. We are doubling down on our efforts for collaboration with other philanthropic and public/private funders to increase impact.
  
- II. Wave funding – considering both the crisis and recovery period. This not a one time ask for funding, but an immediate response, while planning for intermediate and long-term relief efforts. Recovering from these financial set-backs for many of households and families is a long-term proposition and we need to be devising strategies that can build upon the immediate relief efforts and offer this long range support.
  
- III. Flexibility with grantees with reporting, virtual site visits, budget modifications, extensions on timing of deliverables, etc. to allow for the opportunity to adapt services to respond to emerging needs and transition business models.
  
- IV. Streamline grant processes to expedite getting investments into the community.



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**V. Support innovation and new opportunities- to better serve the community (e.g. repurposing nonprofit facilities to distribution centers, just as businesses are repurposing their infrastructure to meet supply demands).**

**VI. Maintain and/or increase 5% minimum payout – This is a big one that philanthropy is grappling with especially with the understanding that short and long range investments are needed.**

**VII. Providing Technological Resources- funding virtual technologies, chrome books, lap tops, hot spots, etc. to continue to make services accessible.**

**VIII. Support Systems Building Efforts: continue to support direct services and systems approaches.**





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- **CDC Foundation Emergency Response Fund** –Has raised \$13.5M. <https://give4cdcf.org>
- **United Way National Capital Area (NCA)** - Reactivated its Emergency Assistance Fund (EAF) to promote the health, education and financial stability of our community, especially for those residents who have or will be impacted by restrictions and closures of schools, businesses, and community institutions designed to slow the spread of the virus. The EAF will provide additional capacity to community-based organizations in the region to deliver economic assistance and access to vital food and basic need supplies to the thousands of school-age children who depend on their school's meal programs and workers in the region who already have and will be impacted by the temporary loss of income.
- **Arts & Humanities Council of Montgomery County Covid-19 Emergency Relief Matching Fund** - In response to the COVID-19 pandemic affecting our community, the Arts and Humanities Council of Montgomery County added the "COVID-19 Emergency Relief Matching Fund Category," a \$10,000 matching fund on [power2give.org](https://www.power2give.org). It is live at <https://www.power2give.org/campaigns/1169>
- **Montgomery College and Montgomery College Foundation** - Given the hardships being experienced by students in need, MC and the MC Foundation have allocated over \$550,000 to student assistance during the pandemic to help students with tuition, books and laptops during the COVID-19 Crisis. <https://www.montgomerycollege.edu/alumni-friends-donors/foundation/student-emergency-funding-request.html>
- **The Universities at Shady Grove (USG) Emergency Assistance Fund** – At USG students are worried about meeting the most basic economic challenges and many are considering putting aside their dreams of degree attainment. The USG staff is working hard to identify those in greatest need and respond by providing funds for food, technology support, housing, tuition and other emergencies. The [USG Emergency Assistance Fund](#)
- **Urban Alliance Emergency COVID-19 Student Support Fund** –To provide technology assistance and financial assistants to students in their internship programs.
- **Kaiser Permanente and the National Health Care for the Homeless Council** - Will accept grant applications for unrestricted funding to 501c3 organizations in the states of Hawaii, Washington, Oregon, California, Colorado, Maryland, Virginia, Georgia, and the District of Columbia meeting the health needs of people experiencing homelessness in the face of the COVID-19 pandemic. Unrestricted grants will generally range from \$25,000-\$50,000.
- **Business Leaders Fighting Hunger (BLFH)** -Awarded \$50,000 in emergency support to (8) eight organizations impacted by COVID-19 to address emergency food insecurity.
- **The Muslim Community Center Saddaga Fund**- Releasing \$25K to help the community members affected by COVID-19 to assist with health and food access.
- **Thrive Market**- Raising funds to address food insecurity during the COVID-19 pandemic. It will provide \$150 grocery stipends to any family facing health or financial hardships due to COVID-19. For the next 30 days, 100% of Thrive Market member donations at checkout will go toward this effort and they will match every donation dollar for dollar.
- **No Kid Hungry** - Granting soon \$2M to providers throughout the country to support children and families during this unprecedented time.



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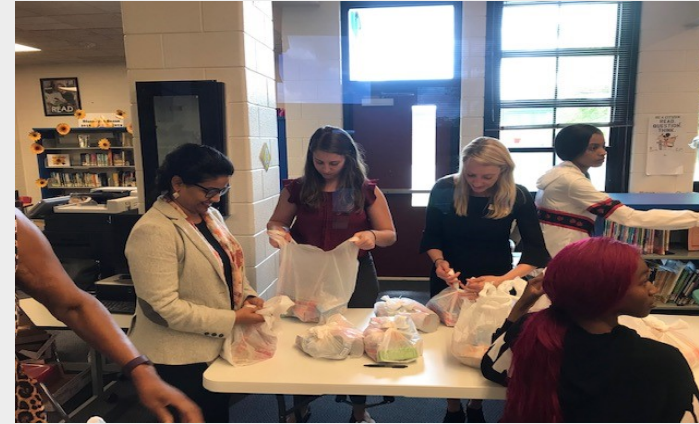
- **Holy Cross Health** –Created a [COVID-19 Response Fund](#) to support Holy Cross Health's most important needs in response to coronavirus disease. Every donation will support all aspects of its preparation and care to save lives in our community. Supporting this fund will provide assistance to increase clinical capacity, enable the purchase of items such as medical and personal protective equipment (PPE), and secure provisions for HCH employees' resilience.
- **Adventist HealthCare** - Established a COVID-19 Community Response Fund <https://ahc.thankyou4caring.org/COVIDFund> to honor its caregivers and purchase any resources that they may need as this extraordinary health crisis continues.
- **MedStar Health**- Gifts directed to MedStar Health will be designated for the Associate Emergency Support Fund, a special fund created to support emergency and crisis situations that non-management associates at MedStar Health may face during this unprecedented time. Gifts directed to one or more MedStar Health hospitals or facilities will support that location's COVID-19 critical needs fund, helping to offset unanticipated expenses related to the pandemic. [Click here to learn ways to support the COVID-19 response efforts](#)
- **AARP** -Just launched grant applications for organizations advancing economic opportunities for older adults: RFA: [www.aarp.org/aarp-foundation/grants/info-2019/advancing-effective-solutions.htm](http://www.aarp.org/aarp-foundation/grants/info-2019/advancing-effective-solutions.htm)
- **Verizon Small Business Recovery Fund** -Small businesses across the country are confronting extreme economic challenges as a result of the COVID-19 pandemic. A [\\$2.5 million investment from Verizon](#) will allow small businesses to fill urgent financial gaps until they can resume normal operations or until other more permanent financing becomes available. Applications for the 1<sup>st</sup> round of grants must be completed by **April 4<sup>th</sup>**.





# Thank you!

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